



IMU
ALUMNI

SPONSOR BROCHURE

IMU ALUMNI CONFERENCE 2022

IMU Bukit Jalil, Malaysia
30 September - 1 October, 2022

Hosted by Alumni Association of International Medical University (AAIMU) & Alumni Relations Office

INTRODUCTION

IMU has produced nearly 14,000 graduates to serve the healthcare industries for the past 30 years, there will be no better place to showcase your company and its products and services to our healthcare practitioners.

The Alumni Association of International Medical University (AAIMU) cordially invites you to join the IMU Alumni Conference 2022 – Nurturing Leaders Today. AAIMU is organising this for the very first time in conjunction with the IMU's 30TH Anniversary.

This conference is an opportunity for our alumni to return to their alma mater and reunite with their friends and peers to network. It also co-creates a prospect for them to share knowledge, experience, and expertise, as well as participate in ideas and activities for enhancement and innovation in entrepreneurship, teaching & learning, and community engagement. Thus, they are given opportunity to share fresh views and inspiring stories



to shift the alumni perspectives and deepen their understanding of engaging with other organisation and industries.

We're aware that a successful healthcare practitioner creates success and build opportunities for our sponsors. Hence, by working in partnership we can maximize the opportunities that are available for healthcare practitioners around the world.

At IMU Alumni Conference 2022, we're offering tremendous marketing opportunities, with packages ranging from basic exhibition booths right up to benefit-packed Premier sponsorship packages. Book now to secure your place at IMU Alumni Conference 2022 and get your business seen by our healthcare practitioners.

Dr Aw Tsung Wai

President, Alumni Association of International Medical University

IMPORTANT DATES

1

Form Submissions due date:
July 15, 2022

2

Sponsors notified of acceptance by:
July 30, 2022

3

Sponsors registration with payment by:
August 15, 2022

4

Sponsors materials (slides or poster)
submitted to AAIMU by:
September 2, 2022

5

Both physical and virtual setup:
September 29, 2022

ITINERARY

Conference Day 1 30th September 2022 Friday

Venue	Time	Itinerary
Driveway		Registration
Level 4 Foyer	8.30 am to 9.30 am	Breakfast
Mei Ling Young Auditorium	9.30 am to 10.30 am	Inaugural Session – Welcome Ceremony Address by President & Vice Chancellor Keynote Presentation by Alumni – Dr Goh Hsein Ming
Level 4 Foyer	10.30 am to 11.00 am	Exhibition & Refreshment
Mei Ling Young Auditorium	11.00 am to 1.00 pm	Symposium (Oral Presentation) – Entrepreneurship Selected participants are given 10 mins to present, discussion 30 mins
Level 4 Foyer	1.15 pm to 2.30 pm	Lunch Break
	3.00 pm to 4.30 pm	Poster Presentation
	4.30 pm to 5.30 pm	Tea Break

ITINERARY

Conference Day 2 1st October 2022 Saturday

Venue	Time	Itinerary
Level 4 Foyer	8.00 am to 9.00 am	Breakfast
Mei Ling Young Auditorium	9.00 am to 10.00 am	Keynote Presentation by Alumni – Prof Dr Azlina Amir Abbas
		Symposium (Oral Presentation) – Teaching & Learning Selected participants are given 10 mins to present, discussion 30 mins
Theatre 3	10.00 am to 12.00 pm	Symposium (Oral Presentation) – Public Community & Engagement Selected participants are given 10 mins to present, discussion 30 mins
Mei Ling Young Auditorium	12.30 pm to 1.00 pm	Closing Ceremony
Level 4 Foyer	1.00 pm to 2.00 pm	Lunch
Driveway	4.00 pm onwards	Registration for IMU 30 th Anniversary Homecoming Dinner

Categories	Platinum	Gold	Silver	Bronze
Price	MYR10,000	MYR5,000	MYR3,000	MYR1,000
Available slot	1	2	10	20
Exhibit Booth	Yes (Infront of Auditorium)	Yes (Level 4)	Yes (Level 4)	No
Free Access for rep with meal	4	3	2	No
Homecoming Dinner	4	3	2	No
Social Media and Website Recognition	Yes	Yes	Yes	Yes
Rotating Ads in the event area	Yes	Yes	Yes	Yes
Bumper Ad (30 to 60 sec)	2	1	No	No

Bumper Ad - Viewers are increasingly familiar with watching online videos and live streams. As a company, this is the ultimate time to shine with video ads ahead of a keynote speaker's platform addresses. Bumper ads can be used to achieve various goals, such as brand awareness, product consideration and conversion generation. 60-second slots prior to a keynote or plenary speaker.

4th Floor Plan



 Platinum

 Gold

 Silver

Alumni Association of IMU Committee's



Starting from Left:
Dr Wong Yi Kai,
Dr Aw Tsung Wai,
Dr Sandev Singh,
Ms Rina Sharina and
Dr Richard Ngu

The association was re-formed in 2019 with the goal of helping current and more graduating students at this university to be better prepared for the real-world scenarios and opportunities. They aim to strengthen the bond between students, alumni and IMU. Being a part of the association is a great way to meet the people who are the driving force of the Alumni Association of IMU and to make a difference in your own particular field of interest in healthcare sectors. Below is a brief description of the vision & mission of committee, along with the contact information for the committee chairs.

Vision

Alumni Association of IMU strives to inspire a lifetime engagement by enriching the lives of alumni and students through lifelong partnership with IMU.

Mission

AAIMU is dedicated to creating an university that fosters a sense of community and instils in its students a lifelong commitment to their alma mater. AAIMU helps create a culture of philanthropy on campus by encouraging students and alumni to participate in programmes that inspire in healthcare development and community services.

Sponsorship Registration Form

Name:

Company Name:

Company Website:

Business Nature:

Product

Service

Address:

Contact Number:

Email Address:

Referred By:

Sponsor Package:

Bronze

Silver

Gold

Platinum

Signature:

Company Stamp:

General Information:

Applicants who are applying for sponsorship are required to use the Sponsorship Registration Form which is made available at www.imu.edu.my/events/alumni-conference

This will constitute a formal expression of participation.

Note: The committee will review the Sponsorship Registration Form and will be in touch with applicants on the acceptances and bank details on payment terms will be liaised via email.

For further queries regarding this, do not hesitate to contact the Conference Secretariat at alumni@imu.edu.my